

I -II 2013

eWisely
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MAGAZINE

EWISELY.ORG

**CSR and
Sustainability:**
Exploring the Links

Sponsorship
Opportunities

**eWisely
Workshops**

**Gender Equality
and Management**

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Editorial/Content



On behalf of Invest eWisely (Women in Sustainable Extractives (mining, oil & gas) eResearch Hub, I am pleased to announce the publication of our first newsletter Invest eWisely. We at eWisely are a collaborative research hub that supports actions aimed at promoting human capital and the social development of women involved in mining industries.

In this edition

- Invest eWisely participation in conferences
- Find out about the activities which the Invest eWisely team have participated in
- Workshops in Viña del Mar, Chile ,12th April 2014
- Understand more about the workshops that Invest eWisely has developed - following the guidelines provided by the international conference of “evaluating the impact of social development and economics IAIA 2014.”
- Sponsorship opportunities through Invest eWisely

Our Approach



Invest eWisely eResearch Hub

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Inaugural conference - Theory and Development Practices

The conference was held in November 2013 at the University of Queensland, Brisbane.

In attendance was an wide array of outstanding professionals and academics who are all key influencers in the development sphere; including Professor Anthony Kelly, Professor Adil Khan and Dr. Sonia Roitman.

Women and Mining in Bolivia

During the Second International Conference on Social Responsibility and Mining in Chile (Nov, 2013), Patricia Dalence from San Cristóbel Mine, presented a case study regarding the process of incorporation of women in mining.

The case study cited the communities of San Cristóbel, Culpina K, Vila Vila and Uyuni in Bolivia. According to Patricia, of the 196 women who have joined the company, 102 belong to the communities near the mine.

Can RSC Adequately address issues of fairness (equality) and sustainability?

Mónica Alonso - Master in Development Practices

During the Inaugural Conference on Theory and Development Practices at the University of Queensland, Mónica Alonso presented her research on companies in Paraguay and CSR practices. Her research also examines the extent to which companies are incorporating principles of equality and sustainability into their Corporate Social Responsibility (CSR) practices.

According to her research, the globalisation and liberalisation of national economies has for allowed national and international corporations to play a more important role in stimulating economic growth.

Governments face the challenge of how to address equity and sustainability, whilst promoting economic growth. One of the suggested strategies was for increased collaboration through CSR mechanisms.

Furthermore, in a study that investigated 5 companies and their compliance with principles of Global Impact, and a case study of a Paraguayan company indicated that in both instances there was a strong verbal commitment to the development of CSR good practices.

It was found that the companies had well formulated policies on human rights, social development and sustainability.

However, in reality there is an increase preoccupation with generating economic profits than promoting corporate principles of equity and sustainability.

Optimistically, as the research of Mónica Alonso demonstrates, strong economic growth has increased the coverage of issues such as equality and poverty.

Isabel Buitrago - 2013 events

Mining World Congress (Montreal, Canada)

The theme of the stakeholder session was experiences of collaboration which resulted in the improvement of social responsibility and good practice in mining regions.

Latin American Colloquium (Brisbane, Australia)

Presented doctoral research on “Social Responsibility,” to the ambassadors of Latin American countries in Australia.

International Planning Conference, ISOCARP (Brisbane, Australia)

Presented a paper on the role of government and social planning in mining regions

Mining Sustainability Conference (New England, Australia)

Presented her work on planning in mining regions

Received an award for conducting empirical research in Latin America

The award was presented on behalf of the Australian Centre for Mining and Development, an initiative funded by AUSAID

Social Planning in Mining Regions

Isabel B. Franco

During 2013 and early 2014, Invest eWisely leaders have been actively involved in events associated with the mining and resources. Some of the events in which Isabel B. Franco, Director of ‘Invest eWisely’ and Leader Invest eWisely for Colombia has participated in are presented chronologically. Isabel has participated actively, disseminating the findings of her doctoral thesis “Social planning in mining regions: Governance for the formation of human capital.”

The research explores, using comparative analysis, the dynamics of collaboration between the interested parties in mining regions (mining and exploration companies, governments and actors of civil society).

The study suggests that these dynamics have facilitated the development of sustainable human capital, in regions where the exploitation of natural resources.

Additionally, the study shows that a social planning model implemented at the beginning of resource extraction operations has the potential to create sustainable mining regions. Research has also established that social sustainability can be achieved by overcoming the challenges of existing governance approaches. For example by implementing more inclusive gender approaches and strengthening joint initiatives by local, regional, and mining industries in the regions of study.

Finally, the research suggests a model of social planning that can be applied in different mining contexts, which will accommodate sustainable livelihoods and communities. The model also provides general tools for governments and the mining industry, to help with the creation of sustainable regions. Furthermore, the model will provide social responsibility approaches more in line with the needs of communities adjacent to exploration and mining projects

Join the eWISELY Network

Invest eWisely is open to anyone who is interested in supporting the goals of our organisation.

How to participate?

- Subscribe to our newsletter
- Follow us on Facebook

What are the benefits?

- Receive instant notifications about our newsletters and press releases
- Receive invitations to events
- Active participation in the construction of this dynamic organisation
- Work in important projects

Active participation Become a leader of a chapter!

We are looking for men and women are involved in the fields of engineering, geology, and business executives.

Do you have a passion for the empowerment of women, research, and gender equality? If so, you can become a leader of Invest eWisely in your country.

- Become a Spokesperson for Invest eWisely
- Become a writer Write for our newsletter, or present your stories about good practice for our newsletter

Seminar: “Gender Equality and Reconciliation in management level roles.”

Carla Martinez

On January 13, 2014, the Minister of the National Women’s Service of Chile, Loreto Seguel King, gave the welcoming address at a seminar concerned with “gender equality and reconciliation in management level roles of businesses.

The Seminar was developed within the framework which promoted the new Chilean Standard 3262: 2012. The standard was developed by the National Institute of Normalization, commissioned by the National Women’s Service. It is a tool to facilitate and manage gender equitable policies and reconciliation within businesses.

Importantly, the seminar noted the rapid increase of women in fields of labour normally dominated by men, such as mining and construction.

The new standard encourages organisations to facilitate reconciliation between work, family, and personal life; with an emphasis on co-responsibility and gender equality.

This seminar was also attended by Carla Martínez who is the representative to Chile’s Chapter of Invest eWisely. She received a manual for the incorporation of the standard of good practices within companies. Furthermore, Invest eWisely will encourage the dissemination and implementation of the document.

Within the framework, Invest eWisely has opened a space in its workshops to disseminate the standard by the National Women’s Service.

Training

A number of education and training programs are delivered by Invest eWisely over the course of the year.

Invest eWisely organises workshops dialogue and workshops. We work hard to get sponsors to cover the costs of these. Help us spread our workshops and become a sponsor.

We promote the participation of socially and economically disadvantaged groups. We deliver released quotas and group discounts for each of our workshops and activities.

To become an active participant in our network, send us an e-mail!

eWISELY workshops in Vina del Mar, Chile

The key to economic and social development of communities is ensuring that gender and diversity are afforded priority.

The workshops will be held at the end of the conference “Impact Assessment for Social and Economic Development IAIA2014”.

Gender and Diversity in the workplace

Amongst key stakeholders, community members and companies; promote necessary changes to ensure women have equal access to the industry.

The social impact of gender

Promote the equitable human development; particularly of women within communities. A critical way to ensure this is to minimise the negative effects associated with industries.

A gendered approach to participation

A key goal of encouraging women to actively participate is to ensure that there is an increase in knowledge of women, so that they can manage and participate in processes that will pave the way for active participation of women in industries.

During the workshops, the National Women’s Service in Chile will be presenting the Chilean standard 3262: 2012, which is a key document that advocates for a management system towards gender equality which will reconcile work, family, and personal life in business organisations.

The workshops are designed for industry workers, local governments, consultancies and civil society organisations.

Inclusion of women and leaders from mining companies will be a central inclusion in the workshops.

The workshops will have a participatory focus and facilitate the exchange between women from key communities.

The workshops will include a methodology guide. The duration of the workshops is expected to be 2.5 hrs each. March 20, 2014 is the closing of registrations.

Gold Sponsor

The Gold sponsor will help create employment opportunities for vulnerable women in mining and resource regions. The funds will be used for research and capacity building to help industries cope with the shortage of skilled labor and to promote opportunities for the sustainable employment of women in these regions.

Benefits

- Recognition as a Gold Sponsor of the program.
- Logo printed on materials distributed by Invest eWisely during 2014 (including workshops manuals).
- Free workshops for two members of the business
- Logo of the business on the Invest eWisely website.
- Inclusion of research topics that the business is interested in, and the regions of influence that the business operates in.
- Mention of the company as a funder of research projects in the relevant publications.

Silver Sponsor

The Silver sponsor will contribute to the mitigation of potential impacts of mining, industrial activities on women and their families. Silver sponsors' will help us to provide vital training to in vulnerable industrial areas with the goal of improving gender equality in these areas.

Sponsorship will help companies contribute to sustainable social and economic outcomes for local communities.

Benefits

- Recognition as Silver Sponsor, with presence of logo on materials printed by Invest eWisely during the first half of 2014 (including workshops and congresses).
- Logo of the business on the Invest eWisely website.
- 50% discount for members of the business to participate in workshops held by Invest eWisely

Bronze Sponsor

The funds provided by the Bronze sponsor will help cover relocation costs and overhead costs for women in remote areas (indigenous, community leaders, university students) who wish to participate in the training workshops but do not have the necessary financial resources.

Benefits

- Recognition as a bronze sponsor with the presence of a logo on the printed materials distributed by Invest eWisely during the first half of 2014.
- Logo of the business on the Invest eWisely website.

General Contributions

General contributions of any amount are always welcome. Contributions assist us in financing training, workshops, and logistical requirements. To discuss other opportunities to contribute to our work, please contact us!

